

# PEOPLES WASH SOLUTION LLP

*Pro Planet People*



## Brief Profile 2024

Advisory | Technical Support | Project Management | Documentation | Capacity



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***“Passion for WASH is our team’s identity”***

# Who We Are?

We are a start up firm recognized by Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India and a Micro Enterprise as registered with MSME/Udyam. We serve for **People** (Common People, Often Invisible) with a human centric approach.

We work with People and other stakeholders to help them gain access to safe Water, clean Air, sustainable Sanitation and good Hygiene by identification of challenges and problems and finding Solution that are climate resilient , gender responsive , inclusive and sustainable.

We are **Peoples WASH Solution LLP**.

We are **Pro Planet People** in our values and ways of living . We are as diversified, inclusive and colorful as you see people in our logo.



Before going to the people, all our solutions pass through only one lens : Whether the solutions are climate resilient , provide gender justice and are able to reduce our environmental ( carbon, water ) footprints while enhancing bio diversity on our beautiful blue planet earth.

We are a firm providing Innovative products and sustainable services for WASH (Water, Air, Sanitation and Hygiene)

We are a Limited Liability Partnership (LLP) registered firm named Peoples WASH Solution LLP based in Lucknow, capital of most populous state of India namely Uttar Pradesh. We provide professional services in areas of Advisory, Technical Support, Project Management, Action Research, Documentation and Capacity Development.. We also provide innovative WASH Products which are low cost, state of art and help WASH agencies to reach out to bottom of pyramid markets and in emergencies.



# Key areas of our work



Water



Air



Sanitation



Health & Hygiene

## Sustainable WASH Services- SDG Goal 6



Community Led  
Total Water  
Security  
(CLTWS)  
( जल-चौपाल )



Peoples Water  
Quality  
Laboratory (जल  
जन प्रयोगशाला)



WASH  
entrepreneurship  
models  
(स्वजल-शक्ति)



Rain Water  
Harvesting (वर्षा  
जल संचयन )



Solid and Liquid  
Resource  
Management  
( स्वच्छता ही सेवा )



Water Audit, Zero Liquid  
Discharge and Water  
Positive Certifications  
(जल लेखा परीक्षण )



Capacity Works  
(क्षमता- विकास)



WASH Metrics and  
Performance  
Measurements  
(वाँश मापन प्रयोगशाला )

# Services & Products

We offer Services and Products to help people with solutions in WASH and adopting a Pro Planet development model.

Services	Products
Advisory and Consulting	Happy Tap Prefab Hand Washing Stations
Project Management	Waterless Urinals
Technical /Engineering Support	Water Softeners
Capacity Works	Water and Waste Water Purification Products
WASH Action Research and Pilots	Measured Irrigation Devices for water conservation
Information , Education and Communication (IEC) and WASH Campaigns	Indoor Air Purifiers
Water Quality Testing and Treatment : <a href="#">Peoples Water Quality Laboratory</a>	Plants for air purification and water conservation at community level ( Miyawaki Forest development)
Rain Water Harvesting : <a href="#">Rain Banks</a>	Smart water meters and IOT
WASH Measurements and Monitoring	Ground Water Monitoring Devices from Bore wells /Tube Wells/ Aquifer mapping through Bhujal App

Our range of services and products are being offered for Industry, for households, institutions and communities and for agriculture/ farmers is described in table as below.

FOR INDUSTRY	FOR HOUSEHOLDS, INSTITUTIONS & COMMUNITIES	FOR AGRICULTURE
Water Audit	Water Safety, Water Quality testing and Water Supply Services	Measured Irrigation: Planning designing and implementation
Water Positive Certification	Safe on-site Sanitation and Fecal Sludge Management	Water and Soil testing for farming
Zero Liquid Discharge Certification	Hygiene Solutions – Safe Hand Washing with soap, MHM	CSR Projects on water and small scale livelihoods
Corporate Social Responsibility Projects on WASH	Nature Based Solution for black and grey water treatment	
On Line Training Sessions on WASH for Industry Members	Water Conservation and Ground Water Recharge	
Supporting work on certification on AWS (Alliance for Water Stewardship) for the industry	Roof Top Rain Water Harvesting and its monitoring for performance and certification of functionality	
	Rain Banks in Rural Areas	
	Green Building Certification	
Low-Cost Aquifer Mapping using Bhujal App		
Climate Resilient Total Water Security CRTWS		
<a href="#">Work@Shop</a> - Rent your working space, workshop, training, seminar, meeting		

# Professional Services Offered

## 1 Advisory and Consulting

Prefeasibility and feasibility studies, integrated water management, watershed works, Ponds, Wells, Recharge structures, Rain Water Harvesting , non-revenue water, performance and service level benchmarking, drinking Water quality, drinking water security, participatory planning etc.

## 2 Project Management

Project conceptualization and bid preparation, project planning, preparation of detailed project reports, project implementation support, monitoring and supervision, providing specialized technical manpower for execution of the projects.

## 3 Support to Industries : Water Audit, Water Positive / AWS standards / Zero Liquid Discharge Certifications

Supporting Industries with Water Audit , Water Positive assessment and certifications, zero liquid discharge assessment and certifications and advisory and consulting on water , sanitation and hygiene in industrial premises

## 4 Capacity Works

Organizing and facilitation of the trainings, workshops and seminars, Training Needs Assessment (TNA), adult learning methodologies, appropriate pedagogies, development and design of training curricula, training impact assessments, design and development of training material,

## 5 WASH Action Research , Social Enterprise and Pilots

Design and development of social enterprise on WASH Issues, Undertaking action Research project, and doing pilots projects on the ground

## 6 Information , Education and Communication ( IEC) and WASH Campaigns

Design and roll out of communication strategies, Information Education and Communication (IEC) Campaigns, communication for behavior change, communication on water and sanitation management, documentation, translation from English to Hindi and Vice Versa, Folk Media, Mass media and Behavior Change Communications

## 7 Water Quality Testing & advisory : Peoples Water Quality Laboratory

Get your Water Quality tested in our Peoples Water Quality Laboratory using world class rapid testing technologies and field testing kits. Get an analysis of test results and advisory on appropriate low cost filtration techniques , equipment's and filters

## 8 Rain Water Harvesting : Rain Banks

Get feasibility assessment, design and commissioning of your roof top rain water harvesting system and collection and use of harvested rain water in your own rain bank. Get the water quality of harvested and stored rain water tested and regular maintenance of your rain water harvesting system from our qualified experts

## 9 WASH Measurements and Monitoring

We provide measurement and monitoring devices and services for water, waste water and biological contamination for appropriate solution to WASH challenges and problems. We also provide utilities and industries suggestion for performance benchmarking and performance improvements.

# WASH Product Offered

## 1 Happy Tap Prefab Hand Washing Stations

It helps to create new normal of safe handwashing with soap and create nudge for same where it is needed e.g. schools, anganwadis, health centers, outdoor events such as rallies , tent cities, fairs, households and practically all those places where you need hand wash. At the lowest cost and installation within minutes by DIY. No plumbers or plumbing needed anymore.

## 2 Waterless Urinals

This saves at least 2-3 liters of water every flush and can be retrofitted in existing urinals. This is useful for all the institutional buildings and public toilets. It helps you to reduce your water footprint and get a green building certification easily.

## 3 Water Softeners

We advice and provide for appropriate low cost water softeners based on water quality testing .

## 4 Water Filters and Waste Water Purification Products

We advice and provide water filters and bio products for waste water and odour control at low costs.

## 5 Measured Irrigation Devices for water conservation

Measured Irrigation devices help you to reduce your water footprints by more than 50% with a small investment in beginning. Do reach out to us for feasibility analysis and advice on right devices for measured irrigation.

## 6 Indoor Air Purifiers

We design and develop plant based solutions that help to improve your indoor air quality and monitor it for good health.

## 7 Plants for air purification and water conservation at community level ( Miawalki Fores developement)

We design , develop and undertake projects on developing micro forests and miawalki forests with support from CSR.

## 8 Smart water meters and IOT

We advice and provide smart meters and IOT based solutions for water and waste water industry at minimum of costs

## 9 Ground Water Monitoring Devices from Bore wells /Tube Wells / Aquifer mapping through Bhujal App

We are exclusive partner to Bhujal App ( Water Lab Pvt. Ltd, Pune) for state of Uttar Pradesh and help you monitoring your ground water using this app at minimum costs and provide advisory and consulting services for ground water recharge.

# Our Past Projects (1)

S. No.	Title of Project	Client
1.	Develop multi-country WASH Proposal for SDF	WaterAid
2.	Ground Water recharge campaigning and capacity building processes	Sarathi Development Foundation
3.	Study on retrofitting of Toilets	CLTS Hub, Institute for development studies, University of Loughborough, United Kingdom
4.	Development & writing of Policy Framework Document for Bundelkhand- Vindhya Mega Water Supply Scheme in Uttar Pradesh	Jal Seva Charitable Foundation (WaterAid India)
5.	Preparation of Solid & Liquid waste management (SLWM) framework for solid and liquid waste management in state Uttar Pradesh	Jal Seva Charitable Foundation (WaterAid India)
6.	Feasibility design and DPR preparation, construction supervision and training for liquid waste management in 3 Gram Panchayats of Lucknow district in Uttar Pradesh	Vatsalya, Lucknow
7.	Prefeasibility Assessment for Ground water recharge using Ponds and Waste water treatment in surrounding villages of factory premises.	Yash Paper Industries, Faizabad
8.	Design of decentralized waste water treatment plant in Farm House in Jaipur	Vipul Raj and Architects, Jaipur, Rajasthan
9.	Training on Jal Choupal to all staff of UNOPS in Uttar Pradesh - Induction	Knowledge Links Pvt. Ltd. for UNOPS
10.	Feasibility study for sustainable Water Source for a planned Mega Township in Phagi, Jaipur	Vipul Raj and Architects, Jaipur, Rajasthan
11.	Documentation of UNICEF Supported Project of Aga Khan Foundation to Support Jal Jeevan Mission in Baharaich, Shravasti and Balarampur districts of Uttar Pradesh	Aga Khan Foundation
12.	Action research project on an innovative Toilet stopping ground water pollution in rural areas of India	Texas AM University, San Antonio, USA
13.	Providing chlorinators for safe water supply for UP, Bihar and Madhya Pradesh states of India	Zimba Water, Kolkata



## Our Past Projects (2)

S. No.	Title of Project	Client
14	Technical Support services for preparation of DPRs for 30 Single Village Piped Water Supply Schemes in Lucknow and Sitapur district, preparation of tender document, selection of contractor, construction supervision for technical quality control and Hand over Guidelines to VWSC under Jal Jeevan Mission	Aga Khan Foundation
15	Technical support for design and drawing of RCC overhead tank for Bhagautipur, Bakshi Ka Talab Lucknow.	Aga Khan Foundation
16	Technical support for Design and drawing in software of RCC Overhead Tank, Bill of Quantity (BOQ) with reinforcement details for 8 community water supply schemes in rural, Lucknow and Sitapur districts of Uttar Pradesh	Aga Khan Foundation
17	Providing Consulting Services for design improvements and entry of HappyTap sinks in Indian market and distributorship for UP, Uttarakhand and Bihar	WaterSHED Holdings Pte. Ltd., Singapore
18	State and District level technical trainings on Water Safety Plans for piped water supply under Jal Jeevan Mission in 5 Districts of UP	Aga Khan Foundation
19	Providing Consulting Services for design improvements and entry of HappyTap sinks in Indian market and distributorship for UP, Uttarakhand and Bihar	WaterSHED Holdings PTE. LTD., Singapore
20	Technical Support to India Sanitation Coalition (ISC) @FICCI and UNICEF India for national competition on Innovation for safe hand washing products and services	India Sanitation Coalition at Federation on Indian Chambers of Commerce & Industries (FICCI), New Delhi
21	Development and preparation of following documents - 1. VWSC/Pani Samiti Training module. 2. Implementation Support Agency (ISA) Training module. 3. Standard Operating Protocol (SOP) for Jal Choupal.	Piramal Foundation, Mumbai
22	Trainings, Water Quality Testing and Sanitary Surveillance for 500 drinking water Sources in rural Lucknow, Uttar Pradesh	Vatsalya
23	Validation of data for Beverages Bottling Plants pan India of a reputed soft drink brand for Water Positive Certification	Deutsch Quality System Pvt. Ltd.
24	Water Audit of 7 Industries in Maharashtra, Daman & Diu and Italy.	Deutsch Quality System Pvt. Ltd.

# Our Past Projects (3)

S. No.	Title of Project	Client
26	ToT for Training of Safai Mitra (Sanitation Workers) engaged in Septic Tank and sewer cleaning in all ULBs in Uttar Pradesh	ULB Directorate, & Training Center, Department of Urban Development, UP
27	Sales Promotion and uptake of Bhujal App in Project Work in Uttar Pradesh- MoU	Waterlab Solutions Pvt. Ltd., Pune
28	Sales Promotion of Ventilated PPE Kit for Sanitation workers (Septic Tank and Sewer Cleaning) Swasner in Uttar Pradesh	Auum Plateforms Pvt. Ltd., Bhubaneshwar
29	Technical Consultancy Support for Quality Construction Monitoring and issuing completion certificate for 30 community-based water supply schemes in district Barabanki and Shravasti of Uttar Pradesh	Aga Khan Foundation
30	Drinking Water Quality Testing of 260 water samples, sanitary survey and household water audit training for Lucknow District, UP	Vatsalya
31	Mid Term Assessment of Eco Villages Project in Hamirpur(UP) and Patiala (Punjab)	GIZ and Hindustan Unilever Ltd.

## Work Streams



# Our Peoples Team (1)



*Jyoti Khare*  
*Chief Executive*

Ms. Jyoti Khare is Designated Partner & **Chief Executive** for Peoples WASH Solution LLP. She has done Masters in Mathematics and PG Diploma in Computer Applications from Lucknow University. She has more than 20 years of experience in areas of organizational development, finance, capacity building and education. She has served as Managing Director for Sani Water Solutions and as a Chief Executive for WASH Solutions, in past before joining this assignment.



*Puneet Srivastava*  
*Founder*

Our Founder, Mr. Puneet Srivastava, is Designated Partner and is a civil engineer, human resource management and environmental expert. He has more than 25 years of working experience in urban and rural WASH with many national and international organizations in India and abroad.

Our core team of advisors consist of leading experts in areas of technical support services, community development models, geohydrology, capacity works including trainings , communications, technical designing, project conceptualization and action research.

**Our work is defined by continuous innovation & value addition for our clients in everything we do..**

## Our Peoples Team (2)

1. Er. Pankaj Hari Arela is a qualified agricultural engineer with more than 20 years of experience in water resources, irrigation, water supply and watershed development.



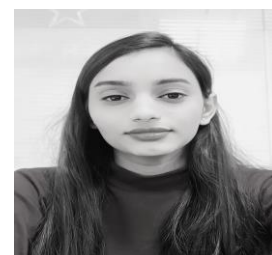
Senior Engineer

2. Er. Anubhav Bhatnagar has done Diploma in Mechanical Engineering and is working with PWS focusing on Happy Tap Partnerships , Hand Hygiene Promotion and business development.



Consultant Engineer  
(WASH)

3. Ms. Anjana Singh is Masters in Economics and has been working with PWS as Programme Coordinator (WASH Services) . She is responsible for Water Quality Services business vertical while supporting the organization with HR and Admin functions for Corporate Office.



Programme Coordinator  
WASH Services

4. Mr. Nitin Sahu has formal qualifications in accounts and commerce and works to coordinate and manage finance and accounts functions within PWS



Finance Coordinator

5. Ms Chaitali Mondal, is an MBA and is a WASH expert with more than 17 years of professional experience in WASH and Social sector. She leads the West Bengal and adjoining state of Jharkhand operations of PWS and is based in Kolkata



State Lead  
( West Bengal)

Besides above staff, we hire professional expert staff /consultants as suited to specific needs of an assignment and size of the projects that we undertake as per requirements of the clients.



# Our Core Values

Our core values are based on four pillars

Transparency and  
Business Integrity

Delivering on our  
commitments in  
time

Celebrating  
Innovation in  
our projects

Celebrating  
Quality in our  
projects

## How We live our core values day to day ?

### Adherence to business principals

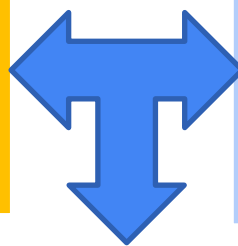
- By adopting and signing statement of integrity and business principals
- Introducing systematic procedures and rules for adherence to business principals and integrity.
- Encouraging our partners to adopt and adhere the code of conduct to ensure ethical business practices

***Promoting fair competition***

### Recognize and reward quality and innovation in our work

- Promoting convergence between health, livelihood, WASH sectors
- Exploring opportunities for social ventures and new business models to ensure equity and social inclusion in sanitation and water sector

***Reward the good work***



### Networking for improved service delivery

- Identifying the organisations with similar beliefs, values and complementary skills
- Signing MoUs for long term partnership
- Working together to bring the desired changes in the sector policy, practices and mindsets.

***Joining forces to make a difference***

# Our Partners



# Our Clients





## *Pro Planet People*

Scan QR Code to save our contact  
information in your mobile phone  
Thank you !



### Contact Us

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